

1 of 3

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

$$SC = *$$

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W	8A-9A	CBS THIS MORNING	:30	\$150.00	10/31-10/31	1	1	1	\$150.00	
		Buyline Comment: WIN										
	2	F	8A-9A	CBS THIS MORNING	:30	\$150.00	11/02-11/02	1	1	1	\$150.00	
		Buyline Comment: WIN										
	3	W	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/31-10/31	1	1	1	\$350.00	
		Buyline Comment: WIN										
	4	F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	11/02-11/02	1	1	1	\$350.00	
		Buyline Comment: WIN										
	5	TU	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$750.00	10/30-10/30	1	1	1	\$750.00	
		Buyline Comment: WIN										
	6	TH	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$750.00	11/01-11/01	1	1	1	\$750.00	
		Buyline Comment: WIN										
	7	M	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
		Buyline Comment: WIN										
	8	W	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	10/31-10/31	1	1	1	\$600.00	
		Buyline Comment: WIN										
	9	F	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	11/02-11/02	1	1	1	\$600.00	
		Buyline Comment: WIN										
	10	TU	3P-4P	RACHAEL RAY	:30	\$300.00	10/30-10/30	1	1	1	\$300.00	
		Buyline Comment: WIN										

Station WISH-TV INDIANAPOLIS, IN Agency () BUYING TIME Rep Firm () PHILADELPHIA
 Advertiser () IDCVF_DONNELLY 650 MASSACHUSETTS AVE, N.W., SUITE 210 Sales Office () KATE BRADY
 Product Political WASHINGTON, DC 20001 Salesperson ()
 Estimate# 2556 Agency C/P1/P2/E 354/352/2556 Salesperson Phone# 215-567-6005
 Buyer Erica Corso Flight Dates 10/30/2012 - 11/05/2012 Salesperson FAX# 215-567-5938
 Phone# Hiatus Weeks
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	TH	3P-4P	RACHAEL RAY	:30	\$300.00	11/01-11/01	1	1	1	\$300.00	
				Buyline Comment: WIN								
	12	M	3P-4P	RACHAEL RAY	:30	\$300.00	11/05-11/05	1	1	1	\$300.00	
				Buyline Comment: WIN								
	13	W	7P-730P	INSIDE EDITION	:30	\$550.00	10/31-10/31	1	1	1	\$550.00	
				Buyline Comment: WIN								
	14	F	7P-730P	INSIDE EDITION	:30	\$550.00	11/02-11/02	1	1	1	\$550.00	
				Buyline Comment: WIN								
	15	TU	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	10/30-10/30	1	1	1	\$900.00	
				Buyline Comment: WIN								
	16	TH	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	11/01-11/01	1	1	1	\$900.00	
				Buyline Comment: WIN								
	17	M	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	11/05-11/05	1	1	1	\$900.00	
				Buyline Comment: WIN								
	18	SU	6A-9A	DAYBREAK SUNDAY	:30	\$200.00	11/04-11/04	1	1	1	\$200.00	
				Buyline Comment: WIN								
	19	SU	6P-7P	WISH-TV 6P NEWS WEEKEND	:30	\$600.00	11/04-11/04	1	1	1	\$600.00	
				Buyline Comment: WIN								
	20	SA	6A-9A	DAYBREAK SATURDAY	:30	\$250.00	11/03-11/03	1	1	1	\$250.00	
				Buyline Comment: WIN								
	21	SU	9A-1030A	CBS SUNDAY MORNING NEWS	:30	\$700.00	11/04-11/04	1	1	1	\$700.00	
				Buyline Comment: WIN								

Showing Buylines: All Lines

Station	WISH-TV INDIANAPOLIS, IN	Agency	() BUYING TIME	Rep Firm	() PHILADELPHIA
Advertiser	() IDCVF_DONNELLY		650 MASSACHUSETTS AVE, N.W., SUITE 210	Sales Office	() KATE BRADY
Product	Political		WASHINGTON, DC 20001	Salesperson	
Estimate#	2556	Agency C/P1/P2/E	354/352/2556	Salesperson Phone#	215-567-6005
Buyer	Erica Corso	Flight Dates	10/30/2012 - 11/05/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

---REPORT TOTALS---

Report Totals: 21 / \$10,900.00

---SALES MONTHLY TOTALS---

Nov 12: 21 / \$10,900.00
 Sales Totals: 21 / \$10,900.00
 Station Totals: 21 / \$10,900.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$10,900

CABL	0%	WISH	100%	WNDY	0%	WRTV	0%	WTHR	0%
WTTV	0%	WXIN	0%						

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books	null
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Spot Manager: All,

Station	Advertiser	Product	Estim	Order	Inventory	Descript	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Air Order #: 06868810														

WISH	POL/DCVF-Donnelly	Political	2556	News 8 @ 11 M-F		11-1135p	:30	10/30/12		LN M-F		\$900.00		P3
WISH	POL/DCVF-Donnelly	Political	2556	Rachael Ray		258-4p	:30	10/30/12		M-F 3p-4p		\$300.00		P3
WISH	POL/DCVF-Donnelly	Political	2556	Soap Rotator		1227-2p	:30	10/30/12		Daytime Afternoon		\$750.00		P1
WISH	POL/DCVF-Donnelly	Political	2556	Inside Edition		658-730p	:30	10/31/12		M-F 7-730p		\$550.00		P3
WISH	POL/DCVF-Donnelly	Political	2556	Price Is Right		1058-12p	:30	10/31/12		Price is Right		\$600.00		P1
WISH	POL/DCVF-Donnelly	Political	2556	CBS This Morning @7a		7-8a	:30	10/31/12		CBS This Morning		\$350.00		P3
WISH	POL/DCVF-Donnelly	Political	2556	CBS This Morning @8		8-9a	:30	10/31/12		CBS This Morning		\$150.00		P3
WISH	POL/DCVF-Donnelly	Political	2556	Soap Rotator		1227-2p	:30	11/01/12		Daytime Afternoon		\$750.00		P1
WISH	POL/DCVF-Donnelly	Political	2556	Rachael Ray		258-4p	:30	11/01/12		M-F 3p-4p		\$300.00		P3
WISH	POL/DCVF-Donnelly	Political	2556	News 8 @ 11 M-F		11-1135p	:30	11/01/12		LN M-F		\$900.00		P3
WISH	POL/DCVF-Donnelly	Political	2556	CBS This Morning @8		8-9a	:30	11/02/12		CBS This Morning		\$150.00		P3
WISH	POL/DCVF-Donnelly	Political	2556	Price Is Right		1058-12p	:30	11/02/12		Price is Right		\$600.00		P1
WISH	POL/DCVF-Donnelly	Political	2556	CBS This Morning @7a		7-8a	:30	11/02/12		CBS This Morning		\$350.00		P3
WISH	POL/DCVF-Donnelly	Political	2556	Inside Edition		658-730p	:30	11/02/12		M-F 7-730p		\$550.00		P3
WISH	POL/DCVF-Donnelly	Political	2556	Daybreak Saturday		558-9a	:30	11/03/12		Daybreak Saturday		\$250.00		P3
WISH	POL/DCVF-Donnelly	Political	2556	Daybreak Sunday		558-9a	:30	11/04/12		Daybreak Sunday		\$200.00		P3
WISH	POL/DCVF-Donnelly	Political	2556	News 8 Weekend/Sunday		558-7p	:30	11/04/12		News 8 Weekend/S		\$600.00		P2
WISH	POL/DCVF-Donnelly	Political	2556	CBS Sunday Morning		858-1030a	:30	11/04/12		CBS Sunday Morni		\$700.00		P3
WISH	POL/DCVF-Donnelly	Political	2556	News 8 @ 11 M-F		11-1135p	:30	11/05/12		LN M-F		\$900.00		P3
WISH	POL/DCVF-Donnelly	Political	2556	Rachael Ray		258-4p	:30	11/05/12		M-F 3p-4p		\$300.00		P3
WISH	POL/DCVF-Donnelly	Political	2556	Soap Rotator		1227-2p	:30	11/05/12		Daytime Afternoon		\$750.00		P1

\$10,900.00
\$10,900.00

[Filtered by:] [Sorted by: Air Order #]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

2012

I, Buying Time, LLC

being/on behalf of: Indiana Democratic Congressional Victory Fund *Authorized by the Joe Donnelly Campaign*, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Senate

in the General

election to be held on: Tuesday, November 6th, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Total Charges: \$

NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Indiana Democratic Congressional Victory Fund Authorized by the Joe Donnelly Campaign
115 W Washington St.
Suite 1165
Indianapolis, IN 46204

I represent that the payment for the above described broadcast time has been furnished by:

~~Indiana Democratic Congressional Victory Fund Authorized by the Joe Donnelly Campaign~~

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sherriane Standley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

06/13/12
Date

Erica Carr
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Joe Donnelly
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Joe S Donnelly
signature of candidate or authorized committee

Joseph S. Donnelly
printed name

date